

**FOR IMMEDIATE RELEASE**

***BSI AND AUDIOSCIENCE ANNOUNCE MULTI-STREAM MP3 PLAYBACK SOUND CARDS***

LAS VEGAS, NV (April-24, 2001) - Broadcast Software International (BSI) and AudioScience today announced the creation of soundcards that play quadruple MP3 files without a software CODEC. The two cards, the ASI4344 and the ASI4346, will be available on May first, exclusively at BSI.

This is the first time that a professional audio card company has created a device specifically for the MP3 format. The two cards decompress audio files on their own hardware. The processor is not using its time to decompress the files, so the audio quality improves.

The concept of decompressing audio on a hardware device has been used with other formats, however the CODECs that decompress the MP3 format have been primarily controlled by the Fraunhofer Institute. The result of putting the MP3 CODEC on the audio card is vastly improved PC performance. Now playing multiple MP3 files simultaneously will be no different than playing multiple linear audio files.

Broadcast Software International signed an agreement with AudioScience to be the exclusive distributor of the new audio cards. The agreement also allows the cards to also be sold through select BSI distributors, such as Broadcast Supply Worldwide.

BSI will also be the exclusive distributor for upgrades to two other AudioScience audio cards, the ASI4334 and the ASI4336, allowing them to become triple MP3 devices.

**About BSI**

BSI is headquartered in Eugene, Oregon and is a subsidiary of Cumulus Media (*CMLS; Nasdaq*). BSI has more than 5000 clients worldwide and distributors in 26 countries. The company's web site is at [www.bsiusa.com](http://www.bsiusa.com)

**About AudioScience, Inc.**

AudioScience, Inc. designs, manufactures and markets digital audio peripherals for computer-based digital audio applications. AudioScience is headquartered in New Castle, Delaware with offices in Costa Mesa, California, Rochester, New York and Christchurch, New Zealand. It is located at 42C Reads Way, Newcastle, Delaware 19720; phone +1-302-324-5333, email [sales@audioscience.com](mailto:sales@audioscience.com). For more information the company's web site is at [www.audioscience.com](http://www.audioscience.com).

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